

Contact: Lisa Langlands  
(510) 420-7529  
[llanglands@netopia.com](mailto:llanglands@netopia.com)

## **Netopia VP of Engineering Speaks on Home Wi-Fi at SVCWireless**

**SVCWireless, SANTA CLARA, Calif., Oct. 19, 2006** – Netopia, Inc. (Nasdaq: NTPA), a market leader in broadband service assurance solutions, announced Dr. Geng Lin, vice president, application and server software engineering, will participate in a discussion at the Silicon Valley-China Wireless Annual Conference on the use of wireless to distribute multimedia content within the home. The panel, “Multimedia Wireless Home,” will take place from 2:45 p.m. to 4:00 p.m. on Saturday, Oct. 21 at the Santa Clara Convention Center.

SVCWireless is a day-long conference focused on how current and future wireless technologies enable consumers to embrace a mobile lifestyle. The conference will explore the use of various wireless technologies—such as home Wi-Fi, mesh networking, Bluetooth, and EVDO—in an increasing number of applications and consumers’ growing reliance on mobile connectivity.

Dr. Lin heads up the ongoing development of software solutions at Netopia, including the remote subscriber management solutions eCare and NBBS. Recently Netopia introduced a new high-performance wireless brand, 3-D Reach® Extreme, that features performance-optimized hardware, orthogonal antennae, custom factory-tuning to assure performance, and radio power up to 400 mW.

Dr. Lin, along with executives from Broadcom, GlooLabs, Netgear, and Ruckus Wireless, will address the convergence of wireless technologies in the home. The panel will discuss how wireless can be leveraged to distribute both stored and real-time content to devices around the home, as well as to provide connectivity and accessibility.

### **About Netopia**

Netopia, Inc. delivers broadband service assurance solutions through high-performance broadband customer premises equipment and carrier-class remote device management and support software. Netopia's broadband gateways feature advanced technology, high reliability, and remote manageability to assure delivery of triple-play and IPTV services. Netopia's service assurance software platforms empower carriers, service providers, and enterprises with remote device management, centralized support, and value-added services to speed deployment of innovative new broadband applications across home and business networks. Netopia has established strategic distribution relationships with leading carriers and broadband service providers, including AT&T, BellSouth, Covad Communications, eircom, Swisscom, and Verizon.

Headquartered in Emeryville, Calif., Netopia's common stock is listed on the NASDAQ Capital Market under the symbol “NTPA”. Further information about Netopia can be obtained via phone at (510) 420-7400, fax at (510) 420-7601, or on the Web at [www.netopia.com](http://www.netopia.com).

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