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Netopia Remotely Connects at Macworld

EMERYVILLE, Calif., Jan. 9, 2007 – Netopia, Inc. (NASDAQ:NTPA), a market leader in broadband service assurance solutions, announced it will show its award-winning Timbuktu® Pro remote control software and its remote device management and customer care solutions, NBBS and eCare, at the Macworld Conference & Expo. Taking place Monday, Jan. 8, through Friday, Jan. 12, at the Moscone Center in San Francisco, the conference gathers Apple experts, users, and enthusiasts to discuss trends and view new products and technologies geared toward the Mac OS community.

Netopia leverages more than two decades of remote access and support experience for its Timbuktu Pro, NBBS and eCare solutions to extend customer care from the gateway to the desktop. Timbuktu Pro 8.6 features integration with Internet telephony provider Skype™ to let users speak with one another in real time while remotely sharing data on their individual desktops—ideal for troubleshooting sessions. The latest version of Timbuktu Pro also supports both PowerPC and Intel-based Macintoshes. NBBS helps service providers remotely manage their value-added services and devices to ensure customers' equipment is running optimally. Help desk staff can use eCare to remotely access and rapidly resolve customers' technical support problems.

Netopia staff will be available in booth No. 216 to demonstrate its products from 11 a.m. to 6 p.m. on Tuesday, Jan 9; 10 a.m. to 6 p.m. on Wednesday, Jan. 10; 10 a.m. to 6 p.m. on Thursday, Jan. 11; and from 10 a.m. to 4 p.m. on Friday, Jan. 12. Visitors to the booth receive a 50% discount on select twin-pack licenses of Timbuktu Pro when purchased with a unique promo code.

About Netopia

Netopia, Inc. delivers broadband service assurance solutions through high-performance broadband customer premises equipment and carrier-class remote device management and support software. Netopia's broadband gateways feature advanced technology, high reliability, and remote manageability to assure delivery of triple-play and IPTV services. Netopia's service assurance software platforms empower carriers, service providers, and enterprises with remote device management, centralized support, and value-added services to speed deployment of innovative new broadband applications across home and business networks. Netopia has established strategic distribution relationships with leading carriers and broadband service providers, including AT&T, BellSouth, Covad Communications, eircom, Swisscom, and Verizon.

Headquartered in Emeryville, Calif., Netopia's common stock is listed on the NASDAQ Capital Market under the symbol "NTPA". Netopia has entered into a definitive agreement with Motorola, Inc, under which Motorola will acquire all of the outstanding shares of Netopia's common stock. The acquisition is subject to customary regulatory approval and the approval of Netopia's stockholders, and is expected to be completed in early 2007. Further information about Netopia can be obtained via phone at (510) 420-7400, fax at (510) 420-7601, or on the Web at www.netopia.com.

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