



eSite Builder NGX

Professional Web Site Development, Now Made Easy

eSite Builder NGX is a hosted Web site development and management service from Netopia – a leader in providing custom Web sites with over 100,000 hosted sites.

eSite Builder NGX

Powerful Editing Tools

New features simplify the fast and easy development of professional quality Web sites in less time. Updates and changes are effortless with eSite Builder NGX's powerful, intuitive editing tools.

Seamless Content Development

WYSIWYG Click-It Editing provides an instant view of the page as it is being edited

Better Content Management

Shared asset libraries create common looks and leverage creative talent

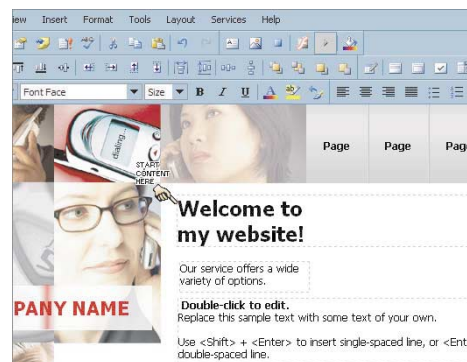
Search Engine Optimization

Boosts site traffic and increases search engine visibility

Web developers and service providers can now cost effectively deliver fully customizable Web sites to their clients and customers as a value-added service using the eSite Builder NGX service. No desktop software or applications are required to use eSite Builder NGX, allowing developers to quickly produce, deploy, and manage a few or thousands of Web sites.

Online Editor – Familiar and Easy Organization Comes to the Web

eSite Builder NGX's file management system mirrors Windows Explorer, making synchronization of offline and online content via third-party FTP obsolete.



WYSIWYG Editing – Create and Modify Sites in Minutes

WYSIWYG (“What You See Is What You Get”) environment allows developers to edit right on the page using point-and-click and drag-and-drop methods, without the need for HTML, XML, or CSS expertise. eSite Builder NGX is a responsive, online environment

rather than an offline, simulated setting, allowing rapid changes that can be put into production immediately.

Asset Library

The built-in Asset Library contains pre-designed template and style sheet combinations, ready for quick importation into any given site. Templates are targeted for a wide range of vertical markets to meet the needs of all types of customers.



Dynamic Templates for a Professional Touch

eSite Builder NGX's customizable templates and style sheets allow developers to take advantage of 1000+ existing templates or craft new templates to match their own unique vision. The application of common settings allows for greater efficiency and consistency across the entire site.

Take a Tour!

To see eSite Builder NXG in action, view sample sites, and sign up for a **free 30-day trial** at www.netopia.com

Search Engine Optimization Wizard to Boost Site Traffic and Increase Visibility

By analyzing all indexed site content and meta tags, eSite Builder NXG's SEO wizard promotes greater site visibility on popular online search engines and offers suggestions for relevant meta tags.

Multi-language Support

Web designers have the added ability to create sites that support up to five languages, allowing sites to have a more global influence and appeal.

Third Party Data Integration – Works With Existing CRM Applications

eSite Builder NXG uses standard Web-hosting technology, including HTML and CSS, Java, Flash, and XML. This standards-based approach integrates seamlessly with third-party CRM solutions for rapid access and fulfillment of managed sites.

eSite Builder NXG – A Profitable Choice

For the independent Web site developer, consultant, or service provider, eSite Builder NXG enables greater ease and versatility in the high volume production and support of custom-branded Web sites – increasing staff efficiency, boosting customer loyalty and improving return on investment.

Features	Benefits
Online Editing and Management	No software to install and configure
Click-It WYSIWYG Editing	Create and modify sites in minutes with no HTML or XML required
Dynamic Templates	Instantly add a professional touch to an entire site or single page
Cascading Style Sheets (CSS)	Save design time and ensure a consistent look and feel across the entire site
Asset Library	Easily add graphics for a professional appearance
Multi-language Support	Influence a global audience with support for up to five languages per site
Search Engine Optimization Wizard	Boost site traffic and increase visibility on popular search engines
Site Traffic Analysis	Measure success of site and related promotions
Third Party Data Integration	Integrate eSite Builder NXG into existing CRM and billing systems

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